

Quarterly Issues/ Programs List
WTMJ-TV

October 1, 2004

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u> Responding to Terrorism / War in Iraq	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Soldiers Funeral	<u>DATE:</u> 7/1/04	<u>TIME:</u> 5:00PM	<u>DURATION:</u> 90 Seconds
	News Story	32 nd Military Police – Some coming home	7/12/04	10:00PM	85 Seconds
	News Story	President Bush talks about Troops	7/13/04	10:00PM	85 Seconds
	News Story	Bishop of Baghdad visits Holy Hill and talks	7/15/04	10:00PM	100 Seconds
	News Story	September 11 th Report	7/22/04	5:00PM	85 Seconds
	News Story	32 nd Military Police family awaits Return	7/22/04	10:00PM	90 Seconds
	News Story	32 nd Military Police return from Iraq	7/23/04	5:00PM	95 Seconds
	News Story	Waukesha Soldier returns Home	7/26/04	10:00PM	100 Seconds
	News Story	Bayside Man arrested for Mistaken Identity – He resembled suspect wanted for possible terror activity	8/2/04	10:00PM	100 Seconds
	News Story	Governor Doyle talks to 440 th and 128 th	8/17/04	4:30PM	25 Seconds
	News Story	126 th Departs for Iraq	9/7/04	6:00PM	95 Seconds
	News Story	Homeland Security Preparedness Month in WI	9/9/04	6:00PM	15 Seconds
	News Story	Mention of September 11 th observances tomorrow	9/10/04	6:00PM	90 Seconds
	News Story	September 11 th Observances	9/11/04	6:00PM	90 Seconds
	News Story	118 th Medical Battalion attacked in Iraq	9/13/04	10:00PM	90 Seconds
	News Story	Homeland Security Secretary Tom Ridge in Town	9/13/04	6:00PM	30 Seconds
	News Story	Marine Killed in Iraq	9/16/04	10:00PM	105 Seconds

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Responding to Terrorism / War in Iraq (cont.)	News Story	Vigil for Iraq and US War Dead	9/18/04	6:00PM	95 Seconds
	News Story	Marine Adrian Soltau killed in Iraq	9/16/04	6:00PM	85 Seconds
	News Story	Marine Adrain Soltau Funeral	9/23/04	10:00PM	95 Seconds
	News Story	Reservists Home from War show thanks for support	9/22/04	4:30PM	80 Seconds
Regional Political and Economic Development; Public Budgets	News Story	John Kerry Campaigns in Independence, WI	7/3/04	10:00PM	30 Seconds
	News Story	Pollution/River quality Report released	7/6/04	4:30PM	110 Seconds
	News Story	Plan for house to be purchased in Oak Creek for Sex Offenders	7/8/04	6:00PM	85 Seconds
	News Story	Miller Park roof problems	7/8/04	10:00PM	95 Seconds
	News Story	Milwaukee Archdiocese released list of Priests who have been investigated for Sex Abuse allegations	7/9/04	6:00PM	85 Seconds
	News Story	President George Bush campaigns in Waukesha	7/14/04	5:00PM	100 Seconds
	News Story	President George Bush campaigns in Fond du Lac, Green Bay, Ashwaubenon	7/14/04	10:00PM	100 Seconds
	News Story	MMSD overflow problems discussed at Milwaukee Common Council Meeting	7/14/04	4:30PM	105 Seconds

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<u>ISSUE:</u> Regional Political and Economic Development; Public Budgets (cont.)	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Hearing for potential casino in Kenosha	<u>DATE:</u> 7/14/04	<u>TIME:</u> 10:00PM	<u>DURATION:</u> 100 Seconds
	News Story	WI residents need to pre-register for No Call List	7/15/04	5:00PM	105 Seconds
	News Story	Investigation into Milwaukee County Board deal	7/15/04	5:00PM	100 Seconds
	News Story	Investigation into Milwaukee County Board deal	7/16/04	10:00PM	85 Seconds
	News Story	MMSD audit committee meeting	7/16/04	10:00PM	100 Seconds
	News Story	MPD may reverse Burglar Alarm Policy	7/16/04	10:00PM	20 Seconds
	News Story	Responsible Gun Ownership	7/20/04	4:30PM	105 Seconds
	News Story	South 27 th St. designated as areas most dangerous	7/22/04	10:00PM	20 Seconds
	News Story	John Edwards campaigns in Milwaukee	7/24/04	10:00PM	90 Seconds
	News Story	Local coverage from the DNC	7/25-7/29	Various	Various
	News Story	John Kerry campaigns in Milwaukee	8/2/04	10:00PM	100 Seconds
	News Story	MMSD fined for dumping sewage	8/2/04	10:00PM	100 Seconds
	News Story	Wisc. State Fair Park looking at naming rights to raise money	8/4/04	10:00PM	100 Seconds
	News Story	PGA in Kohler predicted to buy \$75 million to local economy	8/8/04	10:00PM	90 Seconds
	News Story	Mrs. Elisabeth Edwards campaigns in WI	8/14/04	10:00PM	80 Seconds
	News Story	Downtown Development PickNSave Metro Mart	8/16/04	11:30AM	135 Seconds

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Regional Political and Economic Development; Public Budgets (cont.)	News Story	Milwaukee County Budget Forum	8/18/04	4:00PM	115 Seconds
	News Story	President George Bush campaigns in Wisconsin	8/18/04	10:00PM	90 Seconds
	News Story	Milwaukee Judge Louis Butler named to WI Supreme Court	8/18/04	6:00PM	95 Seconds
	News Story	US Senate Candidate Debate	8/20/04	10:00PM	110 Seconds
	News Story	John Edwards campaigns in WI	8/22/04	6:00PM	75 Seconds
	News Story	John Edwards campaigns in WI	8/23/04	5:00PM	100 Seconds
	News Story	Louis Butler sworn in as a WI Supreme Court Justice	8/25/04	5:00PM	135 Seconds
	News Story	John Kerry campaigns in Green Bay	8/25/04	10:00PM	85 Seconds
	News Story	\$8 Million State and Local funding for Canal Street Project	8/26/04	5:00PM	90 Seconds
	News Story	State Senate Race debate in West Bend	8/26/04	10:00PM	95 Seconds
	News Story	Local coverage from the RNC	8/29/04	Various	Various
	News Story	MPD will revise Burglar Alarm Policy	8/30/04	6:00PM	105 Seconds
	News Story	So. Milwaukee set to open new \$42 Million HS	8/30/04	10:00PM	80 Seconds
	News Story	New UWM Chancellor	9/1/04	5:00PM	95 Seconds
	News Story	4 th Congressional Candidate Forum	9/1/04	10:00PM	85 Seconds

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Regional Political and Economic Development; Public Budgets (cont.)	News Story	US Senate Candidate Debate	9/2/04	5:00PM	95 Seconds
	News Story	Downtown Casino Expansion	9/2/04	10:00PM	95 Seconds
	News Story	John Edwards campaigns in Green Bay, Wausau and Stevens Point	9/3/04	5:00PM	100 Seconds
	News Story	President George Bush campaigns in Milwaukee	9/3/04	6:00PM	100 Seconds
	News Story	Ralph Nader campaigns in Milwaukee	9/4/04	5:00PM	35 Seconds
	News Story	John Edwards campaigns in Waukesha	9/4/04	5:00PM	30 Seconds
	News Story	John Edwards campaigns in Oak Creek	9/6/04	5:00PM	95 Seconds
	News Story	Local labor outlook on Economy	9/6/04	4:30PM	95 Seconds
	News Story	State Senate Race Debate	9/7/04	5:00PM	105 Seconds
	News Story	Miller Park roof problems up close	9/8/04	10:00PM	100 Seconds
	News Story	Vice President Cheney campaigns in Green Bay	9/9/04	4:30PM	105 Seconds
	News Story	Vice President Cheney campaigns in Green Bay, Sheboygan and Milwaukee	9/10/04	5:00PM	120 Seconds
	News Story	Mrs. Laura Bush campaigns in Madison	9/13/04	5:00PM	105 Seconds
	News Story	Mrs. Elisabeth Edwards campaigns in Racine	9/13/04	4:30PM	105 Seconds
	News Story	John Kerry campaigns in Milwaukee	9/14/04	5:00PM	95 Seconds

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Regional Political and Economic Development; Public Budgets (cont.)	News Story	Primary Election Day Coverage	9/14/04	All Newscasts	Various
	News Story	John Kerry campaigns in Milwaukee	9/15/04	5:00PM	100 Seconds
	News Story	Attorney General/MMSD dumping sewage invest.	9/17/04	5:00PM	105 Seconds
	News Story	Amtrak Station at Airport – Project Update	9/20/04	4:30PM	20 Seconds
	News Story	Prescription Drugs – Oak Creek becomes 1 st WI city to set up Canadian Prescription Drug Plan	9/21/04	10:00PM	90 Seconds
	News Story	Burglar alarm companies offer money to City to stop new MPD policy on responding to burglar alarms	9/21/04	10:00PM	100 Seconds
	News Story	Proposal for new hospital in western Waukesha Co	9/22/04	10:00PM	65 Seconds
	News Story	City of Milwaukee 2005 Budget Preview	9/22/04	10:00PM	95 Seconds
	News Story	City of Milwaukee 2005 Budget Proposal	9/23/04	5:00PM	100 Seconds
	News Story	Brewers Possible Sale	9/23/04	10:00PM	95 Seconds
	News Story	President George Bush campaigns in Janesville	9/24/04	4:00PM	90 Seconds
	News Story	President George Bush campaigns in Racine	9/24/04	10:00PM	95 Seconds
	News Story	John Kerry campaigns in Spring Green, WI	9/26/04	10:00PM	105 Seconds
	News Story	Mrs. Elisabeth Edwards campaigns in Milwaukee	9/26/04	10:00PM	30 Seconds
	News Story	Brewers possible sale – Major development	9/27/04	6:00PM	100 Seconds

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Regional Political and Economic Development; Public Budgets (cont.)	News Story	John Kerry campaigns in Spring Green, WI	9/27/04	6:00PM	90 Seconds
	News Story	University Club tower groundbreaking	9/27/04	4:00PM	40 Seconds
	News Story	John Kerry Debate preps from Spring Green, WI	9/28/04	6:00PM	75 Seconds
	News Story	John Kerry Debate preps from Spring Green, WI	9/29/04	5:00PM	75 Seconds
	News Story	Milwaukee County 2005 Budget	9/30/04	5:00PM	95 Seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Crime and Violence	News Story	Trial for Minister accused of suffocating boy to death	7/7-7/9/04	5:00PM	90 Seconds
	News Story	Teen beaten by mob of young men and teens in Milwaukee	7/8-7/9-7/12/04	Various	Various
	News Story	Child Death Vigil – Milwaukee	7/9/04	10:00PM	20 Seconds
	News Story	SNAP News Conference with victim – New allegations	7/12/04	10:00PM	20 Seconds
	News Story	Charges in beating of teen 1 week before	7/16/04	5:00PM	100 Seconds
	News Story	Double Murder Shooting	7/17/04	6:00PM	75 Seconds
	News Story	Accused priest Palathugal in court	7/19/04	4:00PM	90 Seconds
	News Story	Home invasion in Caledonia	7/22/04	10:00PM	85 Seconds
	News Story	Anti crime and violence event – Summer of Peace Rally	7/22/04	10:00PM	90 Seconds
	News Story	Home invasion murder in Milwaukee	7/25/04	5:00PM	35 Seconds
	News Story	MPD sting to arrest men soliciting for sex	7/30/04	10:00PM	80 Seconds
	News Story	Drug and gun bust at daycare facility	8/2/04	6:00PM	100 Seconds
	News Story	Political corruption – Gary George sentenced	8/5/04	10:00PM	80 Seconds
	News Story	Accused priest Palathugal in court	8/4/04	5:00PM	20 Seconds
	News Story	MPD Crackdown on Prostitution	8/4/04	5:00PM	100 Seconds
	News Story	Child pornography charges against Waukesha youth coach	8/6/04	10:00PM	100 Seconds

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<u>ISSUE:</u> Crime and Violence (cont.)	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Teens arrested in beating death of David Rutledge	<u>DATE:</u> 8/9/04	<u>TIME:</u> 5:00PM	<u>DURATION:</u> 90 Seconds
	News Story	Kenosha woman charged with abandoning baby in a tavern	8/12/04	5:00PM	100 Seconds
	News Story	Family of Mathew Sheridan files lawsuit vs. Mequon Police Department	8/16/04	5:00PM	90 Seconds
	News Story	Minister sentenced for suffocating boy	8/17/04	5:00PM	90 Seconds
	News Story	Heroin Ring busted in Ozaukee County	8/24/04	10:00PM	70 Seconds
	News Story	Kidnapping/robbery of Check Cashing business	8/27/04	4:30PM	95 Seconds
	News Story	Innocent victim dies from street racing crash	8/26/04	10:00PM	95 Seconds
	News Story	Bus driver sentenced for abusing child	9/3/04	5:00PM	110 Seconds
	News Story	MPD officer shoots and kills suspect	9/6/04	5:00PM	100 Seconds
	News Story	Milwaukee hit and run driver kills woman	9/6/04	5:00PM	30 Seconds
	News Story	Milwaukee sentencing for woman guilty of child neglect death	9/8/04	6:00PM	30 Seconds
	News Story	MPD Gang Violence reduction initiative – adding officers programs designed to keep youth out of trouble	9/8/04	6:00PM	80 Seconds
	News Story	Burglary crime spree in Kenosha County	9/8/04	10:00PM	100 Seconds
	News Story	Burglary crime spree in Milwaukee	9/10/04	5:00PM	100 Seconds
	News Story	Weapons ban law ends – reaction/future?	9/13/04	11:00AM	115 Seconds

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Crime and Violence (cont.)	News Story	Murder at Mt. Pleasant gas station	9/16/04	10:00PM	90 Seconds
	News Story	Sentencing - man who killed 2 people in Kenosha	9/17/04	5:00PM	90 Seconds
	News Story	Port Washington Police Chief suspended	9/20/04	6:00PM	15 Seconds
	News Story	Milwaukee teens assault and rob elderly woman	9/21/04	6:00PM	70 Seconds
	News Story	Shorewood HS Fire - Arson investigation	9/22-9/28	Various	Various
	News Story	Milwaukee teens shoot elderly woman in her home	9/22/04	5:00PM	95 Seconds
	News Story	Wauwatosa Firefighter charged in drunk driving accident	9/23/04	10:00PM	100 Seconds
	News Story	MPD officer charged for drunk driving	9/24/04	5:00PM	85 Seconds
	News Story	Kenosha parents charged with child abuse	9/24/04	6:00PM	90 Seconds
	News Story	Plea and sentencing for former MPD Sgt.	9/28/04	5:00PM	20 Seconds
	News Story	UWM Assault Charges	9/28/04	10:00PM	90 Seconds
	News Story	Children's Hospital pediatrician charged for child pornography	9/29/04	5:00PM	95 Seconds
	News Story	Janesville native in jail charged with domestic terrorism plot	9/29/04	Various	Various

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Health Care, Access and Cost	News Story	Financial funding for "Clinic for Uninsured"	7/21/04	6:00PM	20 Seconds
	News Story	MPS putting registered nurses in some schools	7/22/04	4:00PM	40 Seconds
	News Story	Milwaukee area hospital inpatient prices are much higher than National average	8/23/04	4:00PM	90 Seconds
	News Story	US Census Bureau report says Wisconsin's uninsured has increased to 10.9%/46% above 2000 figures	8/27/04	6:00AM	60 Seconds
	News Story	Presidential candidate John Kerry in Milwaukee to talk about Prescription Drug costs and health care	9/14/04	5:00PM	80 Seconds
Family Values and Development, Teen Pregnancy and Births to Unmarried Women	News Story	Issue of cigarette sales and teens	7/19/04	10:00PM	20 Seconds
	News Story	Family Services Program to promote abstinence/prevent teen pregnancy	8/6/04	6:00PM	20 Seconds
	News Story	Prescription drugs coverage includes prescription contraceptives	8/16/04	5:00PM	15 Seconds
	News Story	St. Francis looking at ordinance to penalize parents of children who repeatedly have run-ins with the law	8/17/04	10:00PM	95 Seconds
	News Story	Truancy round-up – parents being held accountable for their children who repeatedly skip school	9/7/04	6:00PM	95 Seconds

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Racism in Employment, Housing and Education	News Story	Anti-racism story – Fannie Mae minority initiative targets minority families in becoming homeowners	7/14/04	5:00PM	90 Seconds